Standards and library services - American experience

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Topics

- Networking environment
  - diversity, options, flexibility
- Services standards support
- Essential Standards

Notes

- American experience
- Some points match your environment, others may not
- You are best judge
- Keys:
  - Standards
  - Evolution

General Framework

- Utilities
- Networks

- System vendors
- Book vendors
- Record vendors

- A&I services
- Internet search engines

- National Libraries
- University libraries
- Research libraries
- Public libraries
- School libraries
- Corporate/Special libraries

- Online resource suppliers

American library landscape features

- Diversity at all levels - systems used, size, collection type
- Competition - systems, record suppliers
- Need for cost savings
- Voluntary cooperation
- Use of standards (long history)
  - Transfer: MARC 21, Z39.50
  - Content: ISBD, AACR, LCSH, LCC, Dewey

Library services

- Online union catalog
- Online catalog
- Online ILL
- Retrieval across different systems
- Online virtual union catalog

- Copy cataloging
- Retrospective conversion
- Cooperative programs

- Cross domain retrieval
- Access to electronic resources
- Special topic catalogs

Online union catalogs

- **Network utilities (bibliographic):**
  - OCLC - Online Computer Library Center
  - RLG - Research Libraries Group
  - now over 7000 record creation members
  - now over 40,000,000 records in each
- **What made these develop:**
  - Development of MARC
  - Union catalog tradition
  - Copy cataloging tradition

Network utilities

- <u>Similarities</u>
- Bibliographic and Authority records
- Authority coordination
- Internet access
- Z39.50 access
- Search charge
- Credits

- <u>Differences</u>
- Master record (OCLC) Multiple record (RLG)
- Record use charges (OCLC)
- Contracts through regional nets (OCLC) Contracts direct (RLG)

Network utilities

- Support:
  - Online union catalogs
  - Online ILL
  - Retrospective conversion
  - Copy cataloging
- Moving toward:
  - Access to electronic resources

Online catalogs

- **System vendors (MARC 21) - all sizes:**
  - Large: VTLS, ExLibris, Endeavor, Innovative, Horizon, Sirsi, GEAC, etc.
  - Smaller: SIRS/Mandarin, Follett, Mitinet, Minaret, Winnebago, CDS/ISIS, etc.
  - www.loc.gov/marc/marcsysvend.html
- **Tools:**
  - MARC review, Validator, MARCMaker, etc.

Copy cataloging

- **MARC 21 record suppliers**
  - Network utilities
  - Book vendors
    - records with books
  - Record vendors - CDROMs, online
  - Library systems
    - Library of Congress
    - many Z39.50 accessible sites
    - FreeMARC

Copy cataloging

- Installed base of 1000s of MARC 21 systems
- Over 1,000,000,000 MARC 21 records in local and network systems
- Accessible to 100s of Z39.50 clients
- Thousands of librarians who "speak" MARC 21

Retrieval across different systems

- Many Z39.50 implementations - stand alone and part of most library systems
- System diversity could be a major barrier to sharing data
- Library systems encourage proprietary solutions - only share with like systems
- Z39.50 is open solution

Online virtual union catalog

- Regional and state-wide virtual union catalogs through simultaneous Z39.50 search of several sites

- Z39.50 gateways

- Flexibility for choosing sites for users to be able to access

- Need for attention to search capabilities in different systems (use Bath profile)

Cooperative programs

- Name authority cooperation
  - Essential but expensive part of cataloging
  - Over 300 libraries cooperating with LC
  - Over 700,000 name records
  - Master file at LC; file copies at OCLC, RLG, BL - fully automated contribution process
  - Standards: MARC 21, Z39.50, FTP, AACR

Cooperative programs

- **Subject headings**
  - over 50 regular participants with LC
  - online contribution to master file at LC
  - Standards: LCSH, MARC 21
- **Bibliographic records (including CONSER)**
  - over 30 members
  - online through the utilities
  - Standards: AACR, MARC 21

Cross domain retrieval

- Experiment:
  - Retrieval across library systems, museums, archives
  - Building new union files
  - DC and MARC both used, DC for its simplicity and generality
  - ZING/SRW potential search protocol

Access to electronic resources

- Primary access now:
  - Web sites, of course
  - URLs in MARC records
- Potential access:
  - OpenURL
  - ZING
- Developing METS applications for resource interchange

Special subject catalogs

- Experimentation with OAI has just started

Essential standards

- **Standard MARC records (MARC 21)**
  - fundamental cooperative opportunities
    - union catalogs and interlibrary loan
  - copy cataloging and retrospective conversion
  - record consistency, quality control
  - training efficiencies
  - system selection variety
  - system migration efficiency

Essential standards

- **Z39.50 Information Retrieval**
  - supports copy cataloging and reference
  - software and hardware independent searching (across different systems)
  - search multiple sites as once (virtual union)
  - local interface for external searching and result displays (user friendly)

Our experience

- First established a union catalog environment and maximized potential for interchange
  - Obtained bibliographic systems with
    - Z39.50
    - MARC 21
  - Standardized current data
  - Copy catalog using Z39.50 or union databases
- Union catalogs support ILL, other user services

Our experience

- **With environment established, now:**
  - Adapting new developments in web, XML, internet - evolving
  - Implementing METS as we move into digital
  - Experimenting with ZING, OpenURL, OAI