

Introducing...



Emerald**ManagementXtra**

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EmeraldManagementXtra



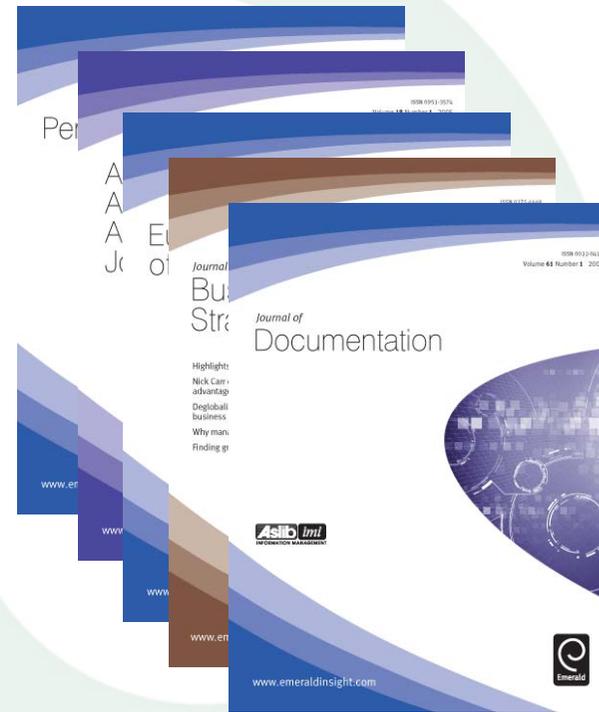
Emerald Factfile

- Established 1967
- Largest publisher globally of management journals and LIS journals
- 96 of FT Top 100 Emerald customers
- Peer reviewed content, over a third ISI-ranked titles
- Articles downloaded on average 5 times more frequently
- Increasingly being seen as a “must-have” resource

Kobson – what do we get now?



Emerald Fulltext
95 current titles
40,000 fulltext articles





Some New Additions...

ECONOMICS AND FINANCE

- International Journal of Managerial Finance
- Journal of Financial Crime
- Journal of Financial Regulation and Compliance
- Journal of Money Laundering Control

GENERAL MANAGEMENT

- Baltic Journal of Management
- International Journal of Emerging Markets
- Critical Perspectives on International Business



More New Titles...

OPERATIONS, PRODUCTION AND LOGISTICS MANAGEMENT

- International Journal of Logistics Management
- Journal of Technology Management in China

PROPERTY MANAGEMENT

- Journal of Corporate Real Estate
- Journal of Facilities Management



The story so far

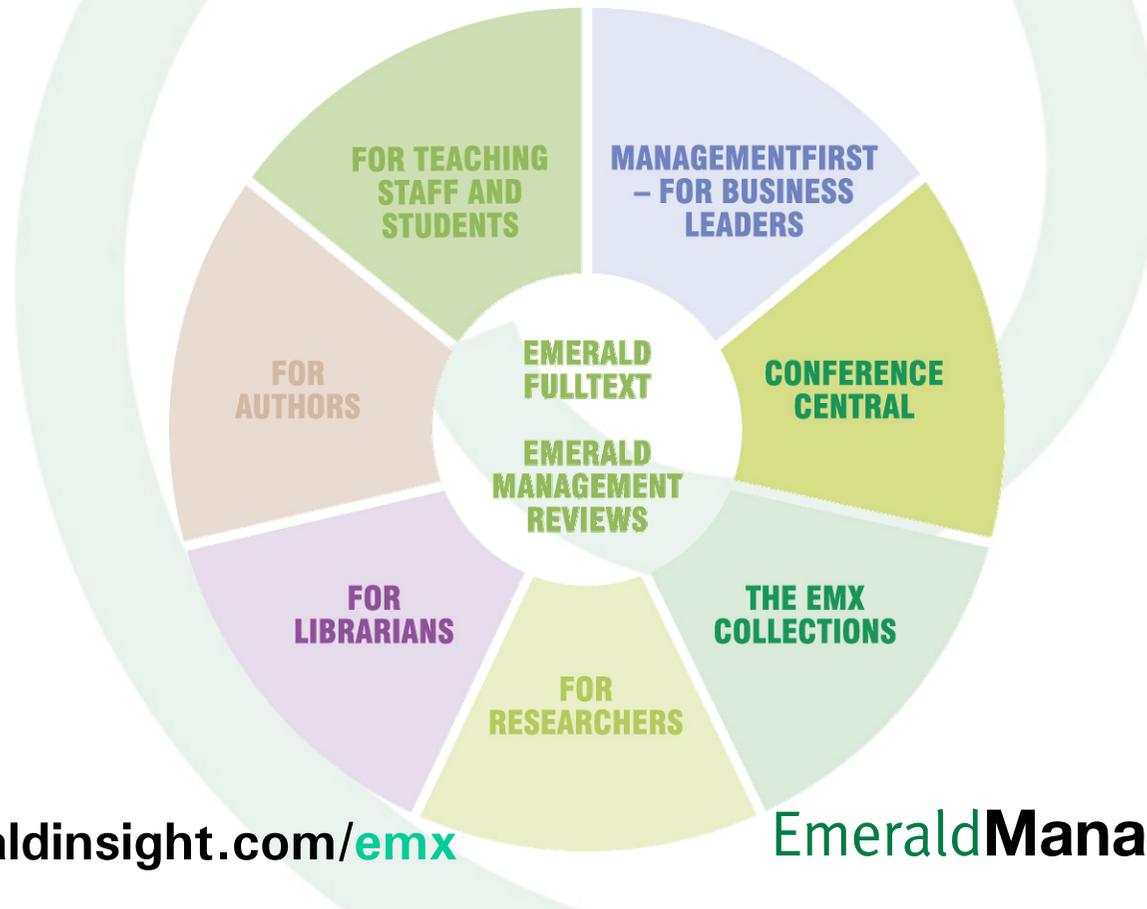
- 2003 – What is academic life about?
- Just finding relevant articles?
- Consulted with our community
Thunderbird, Warwick, EFMD
- Deal with headaches of Researchers,
Teachers, Students, Authors, Librarians,
Alumni Associations, Deans & Directors



How it fits together

At the core: our journals plus Emerald Management Reviews - integrated

Plus a range of further resources



www.emeraldinsight.com/emx

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What did our community want?

- Business Case Studies
- Searchable directory for researchers
- Resources for teaching staff
- Help with library management and marketing
- Specialist support for Deans and Directors
- Comprehensive conferences section
- Alumni resources



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A Global Guide to Management Education 2006

gfme
Global Foundation for Management Education

The Global Foundation for Management Education (GFME) is a collaboration between AACSB International and EFMD to promote high quality management education around the world.

Emerald are delighted to have been involved in the first project of the GFME, the Global Guide to Management Education 2006. This survey of business and management education in over 40 countries, across all the inhabited continents of the globe, represents a first step towards developing appropriate business and management education provision for the 21st century.

Individual country profiles are available to download below. To purchase a hard copy version of the book and for more information about the GFME, please visit their site at: www.gfme.org

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- Canada
- Chile
- China
- Costa Rica
- Cyprus
- Estonia
- Finland
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EMX – Summary

- Single source discovery tool
- Access to up to 140 full text journals (all Emerald's content) plus another 310 reviewed titles
- Combined search functionality
- Helping you make the library the focal centre of university
- Quality, peer-reviewed papers, structured abstracts
- Unique product to solve unique library and faculty problems