

# Services for print and electronic journals

**SWETS**

Swets Information Services

**Caren Andresen**

Regional Sales Manager

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Manager Electronic Solutions

**Workshop at the National Library of  
Serbia, Belgrade, March 4th 2004**

# Agenda

## Part I

- Corporate Overview
- Swets Core Services
- EDI

## Part II

- Management of e-journals
- SwetsWise Online Content
  - Linking possibilities from your OPAC and/or from Databases
- Services for Consortia
  - ALPSP

**SWETS**

**Print and electronic  
journals Services**

# Swets - Corporate overview

- Largest subscription agent in the world
- Celebrated our 100th anniversary in 2001
- Co-operation with more than 65,000 publishers
- Handling 260,000 different titles and more than 2.5 million subscriptions
- 1,350 staff dedicated to serve our customers
- Global presence: 23 countries, supplying customers in 124 countries



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Print and electronic  
Journals Services

# Swets - Corporate overview

- Long-term relationships with publishers
- Quality focused: ISO 9001:2000
- Investing to meet your current & future needs
- Global company - local attention
- Customers in Academic, corporate, government, research & medical markets
- 40% of top Fortune 500 are our customers



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# Swets' Core Services

- Management of subscriptions
- Online catalog (DataswetsConnect):
  - Search subject
  - Publication
  - Publisher
- Provide prices: quotation
- Search support
- Alert of availability of new titles ("For Your Info")
- Sample issue

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# Swets' Core Services

- Purchase:
  - Ordering: One order for all titles
  - Renewal: Receive reminder and renew
  - Cancellation: Receive reminder and cancel
- Payment:
  - One consolidated invoice
  - Budget splits
  - Prepayment
- EDI-facilities

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# Swets' Core Services

- Distribution
  - All available media types can be delivered
  - Direct delivery: via Publisher
  - Consolidated delivery: Konsolidation Service & SwetsWise
- Reporting
  - Pass on administrative changes
  - Financial analysis
  - Checklists according to your needs



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# Swets' Core Services

- Claiming:
  - Dedicated contact person
  - Claiming cause research
  - Contact supplier
  - Administer & pass on answer
  - Deliver back issues

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# Consolidation Service:

## Leave it to the agent

- You receive all issues from publishers all over the world in one shipment.
- 9 distribution centers around the world
- 6 million issues annually
- Issues processed in 24 hours in the distribution centers
- Very high quality: error rate = 0.0042%

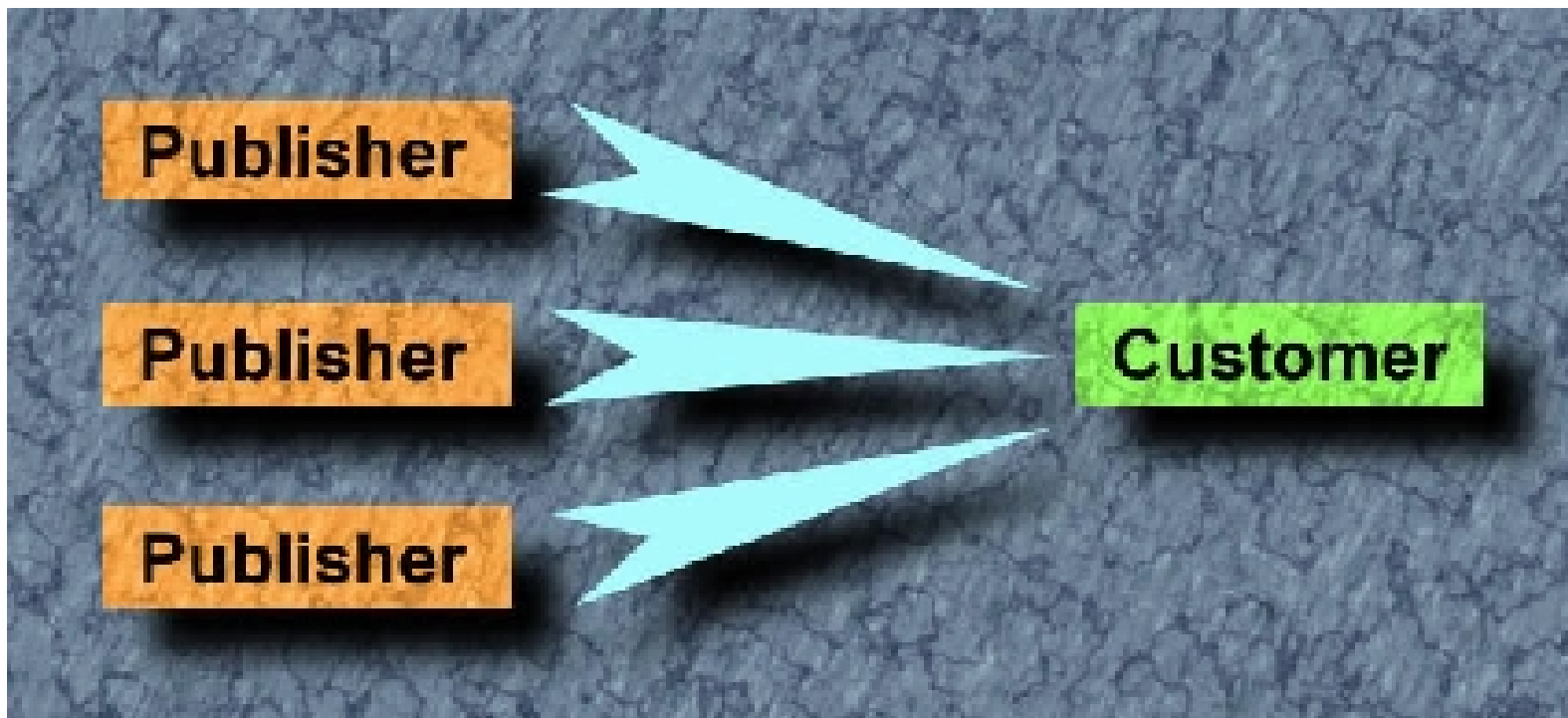


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journals Services**

# Leave the work to us

From Direct ----> Consolidate your subscriptions: Consolidation Service

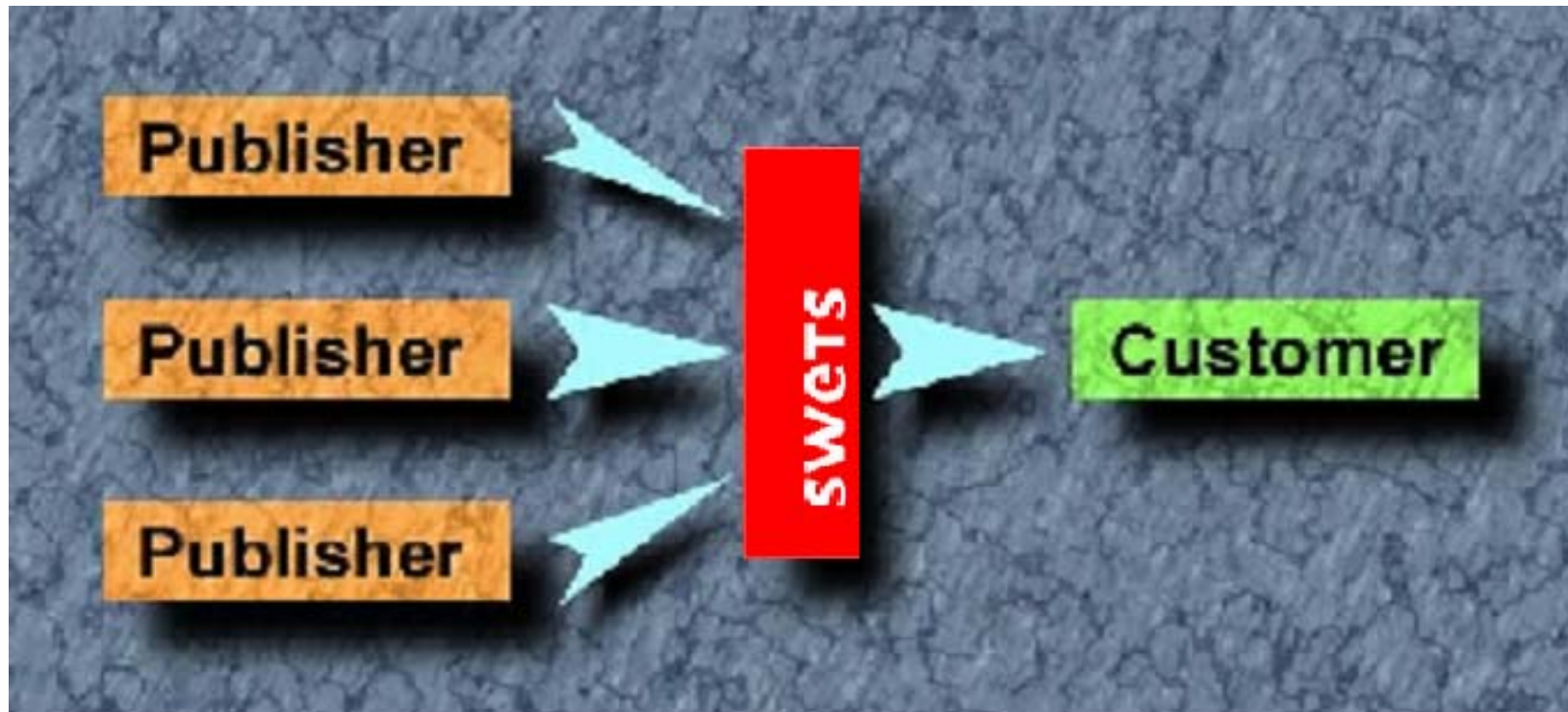


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# Leave the work to us

You receive all issues in one shipment, in a frequency you desire



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# Consolidation Service



- Receiving all issues once per day/week/month
- Automatic claiming
- Packing lists
- Missing issues sent directly
- Reports
- Arranging transport & dealing with customs
- Online overview via DataswetsConnect

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# DataswetsConnect - online communication

- Bibliographic info serial publications
- Ordering subscription/claiming missing issues
- Price information
- Sample copy requests
- Own subscription details
- Information issues published (publication schedule)

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# Subscription services:

## Regardless of media

- Control:
  - Over your subscription management process
  - Currency risk management
- Cost savings:
  - Optimize your workflow
  - Provide all required information, aggregation function
- Convenience:
  - Customer Service: single point of contact
  - Provide all required information, aggregation function

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# How to arrange subscription services?

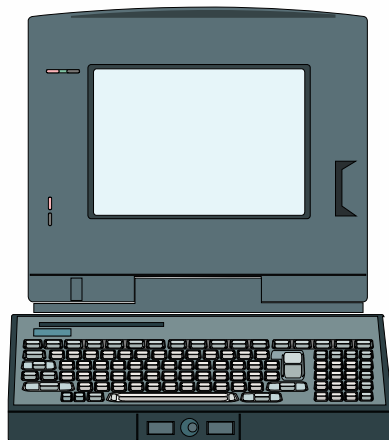
- List with subscriptions you would like to have
- You get proforma invoice from Swets
- As soon as your payment reaches our bank account, we order - Ready!

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# EDI – Exchange of electronic information according to standards

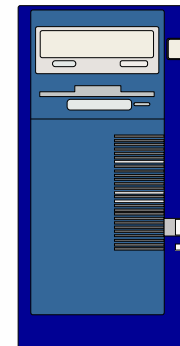
**Customer Library System  
Procurement system**



**Input:**

- Invoices
- Check in
- Claim responses

**Swets  
System**



**SWETS**

**Print and electronic  
journals Services**

**Output:**

- Claims
- Orders



# EDI interfaces

- Swets is enabled to handle ALL EDI transactions
  - Claiming
  - Ordering
  - Invoicing
- ...in both X.12 and EDIFACT formats, and can do so
  - by email
  - by FTP
  - on disk
- ..BUT not all ILS vendors accept these formats and transactions

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## Part II

- Management of e-journals
- SwetsWise Online Content
  - Linking possibilities from your OPAC and/or from Databases
- EDI
- Services for Consortia

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# Swets e-journal services

- Information on e-journal pricing, „free“ versions, availability
- Swets database: more than 25,000 online titles
- Automated comparisons: print journals - electronic versions
- “For Your Info” - Electronic Journal News
- Automatic access service for ‚free with print‘ journals
- Model licenses ([www.licensingmodels.com](http://www.licensingmodels.com))
- E-journal platform: SwetsWise Online Content (SWOC)

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### publication issue list

publication Abdominal Imaging  
ISSN 0942-8925 electronic:1432-0509  
publisher's publication link <http://link.springer.de/link/service/journals/00261/index.htm>  
publisher [Springer Verlag KG](#)  
holding information [SpringerLink](#)



free with print - publication is in your library

- view publication details
- add as TOC alert
- add to user favorites
- add to department favorites

The system will show you what it's claimed for you!

access	year	volume	issue	status
<input type="checkbox"/> TOC <input type="checkbox"/> Abstract <input checked="" type="checkbox"/> Full txt	2001	49	6	claimed (21-11-2001)
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	2001	49	5	published
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	2001	49	4	published
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	2001	49	3	published
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	2001	49	2	published
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	2001	49	1	published
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	2000	48	6	published
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	2000	48	5	published

- table of contents
- table of contents
- table of contents
- table of contents
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- table of contents
- table of contents

# SwetsWise Online Content (SWOC)

- Single interface for electronic journals
- Minimal administrative work
- 3 levels of access to:
  - Tables of Contents (18,583)
  - Abstracts
  - Full text (7.843 from over 299 publishers)
- Search or browse
- Alerting and SDI
- Administrative functionality  
(e.g. usage statistics)

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# SWOC - selection of full text

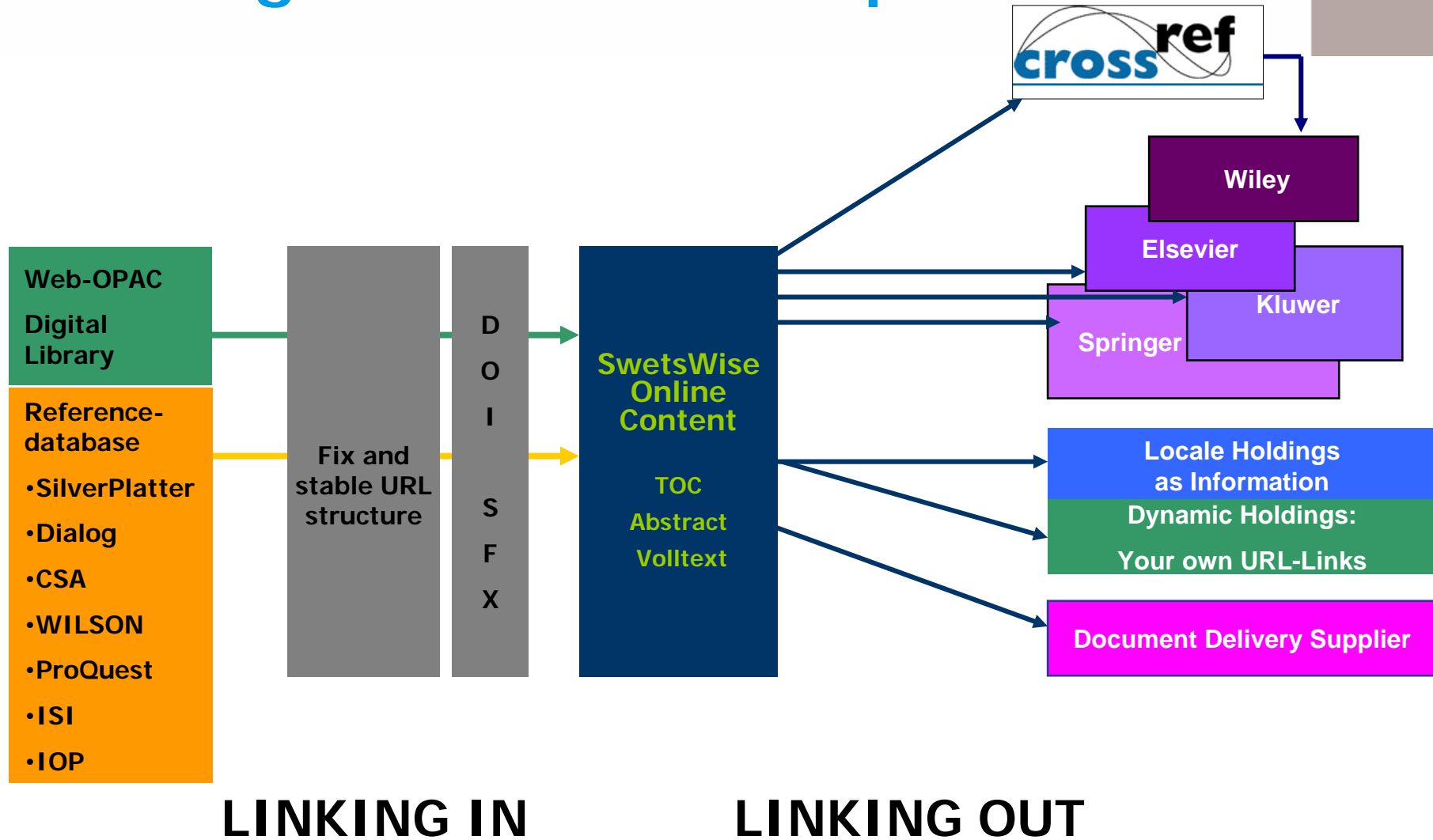
## publishers

- Academic Press
- Adis International
- ALPSP!
- American Chemical Society
- Am. Inst. Physics
- Arnold
- Baltzer
- Blackwell Publishing
- Company of Biologists
- Elsevier
- Institute of Physics
- IEEE
- Karger
- Kluwer Academic Publ.
- Lippincott Williams & Wilkins
- Mary Ann Liebert
- National Research Council, Canada
- Oxford University Press
- Plenum Publishing Corp
- Royal Society of Chemistry
- Sage
- Springer Verlag / Birkhäuser
- Taylor and Francis
- Thieme
- Wiley
- ...more publishers to come

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# Linking in and out concept:



# SWOC & CrossRef

- CrossRef is a non-profit collaborative reference linking service formed by scholarly publishers (179 publisher)
- Database with metadata of 6.5 Mio Online-Articles from 7,095 journals
- URL with Digital Object Identifier (DOI) ⇒ reference link between different articles
- Swets = 1. Affiliate Member
- Integration of CrossRef-full text in SwetsnetNavigator
  - incl. ACS, Elsevier Science, IEEE, Wiley...
- More information about CrossRef:  
<http://www.crossref.org>

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# Document Delivery via SWOC

- Access to all Table of Contents full file customers
- Co-operation with:
  - CISTI
  - Infotrieve
  - British Library
  - FIZ Autodoc
- Administrator
  - can enable or disable document delivery on account, department or user level
  - can choose document supplier
  - have overview of which users are allowed to order documents

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# Document Delivery via SWOC

- Precondition:
  - Institution has to sign contract with supplier
- Orders are handled by your document supplier(s)
  - not through Swets
  - no budgeting controls within SwetsWise Online Content
- Users see order article button to articles to which Institution does not have full text access
- User than seen the order form of the supplier(s)
  - order form allows users to revise order details of the article
  - by clicking the „order“ button, the user will be transferred to supplier’s order page

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SwetsWise

online content articles publications publishers preferences my profile alerts favorites

search results 11 to 20 of 100

search results for **locus** (within all fields) AND **control** (within all fields)

SwetsWise

online content articles publications publishers preferences my profile alerts favorites

select document delivery provider

Below are the details of the article you are about to order. Please select a document delivery provider below to proceed with the order process.

SwetsWise

online content articles publication publishers

order document

Below are the details of the article you are about to order. Please revise the information and once ready, please select a document delivery provider to complete your purchase.

article	Locus of control and marital satisfaction
author	Camp, Paul L., and Lawrence H.
publication	Sage Family Studies Abstracts
ISSN	0164-0283
publisher	SAGE Publications
year	1999
volume	21
issue	2
pages	

submit cancel

Articles Direct Order Form

ce%20H.%20Ganong%20&title=Sage%20Family%20Studies%20Abstracts&title=Locus%20of%20Control%20and%20Marital%20Satisfaction%20in%20Long-Term%20Marriages

Articles Direct Order Form

ce%20H.%20Ganong%20&title=Sage%20Family%20Studies%20Abstracts&title=Locus%20of%20Control%20and%20Marital%20Satisfaction%20in%20Long-Term%20Marriages

**Bibliographic Details** [help](#)

Please include as many bibliographic details as possible. (\*denotes essential information)

<b>Publication Details</b>	<b>Article Details</b>
*Title Sage Family Studies Abstracts	Article title Locus of control and marital satisfaction
Author/Editor	Author Camp, Paul L., and Lawrence H.
Year 1999 Volume 21	Pages
Part / edition	ISSN/SBN 0164-0283
Publisher	Shelfmark
Place of Publication	

**Additional Information** [help](#)

Please provide any useful information (eg. source of reference) or any special requirements.

**Requester Details** [help](#)

(\*denotes essential information)

Name\*

Fertig

Start | Inbox -... | SB elekt... | SilverPl... | Swets... | SilverPl... | Swets... | Articl...

Fertig

Start | Inbox -... | SB elekt... | SilverPl... | Swets... | SilverPl... | Swets... | Articl... | Internet

11:48

Programme

Internet

11:47

# SWOC - New Functionalities

- Multiple languages
- User Self registration
- Download of search results, Filing Cabinet & title lists
- Additional information of article
- Consortia administration

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# SWOC – account/user administration

**Users**

users | edit multiple users | departments | reports

search for name

user role

from creation date

within department

department contact name (phone) -

showing: 1 - 10 of 10

name	user ID	TOC alerts		search alerts		user		dept			FC	
		total	used	total	used	DD	PPV	fav	fav	HI		SFX
<input type="checkbox"/> <a href="#">Aud Midtgarden</a>	8364423	-	-	-	-	✓	✓	✓	✓	✓	✓	
<input type="checkbox"/> <a href="#">Library User</a>	8364423.user	-	-	-	-		✓	✓	✓	✓	✓	
<input type="checkbox"/> <a href="#">uatfor.ca</a>	uatfor.ca	-	-	-	-	✓	✓	✓	✓	✓	✓	
<input type="checkbox"/> <a href="#">uatfor.ce</a>	uatfor.ce	-	-	-	-	✓	✓	✓	✓	✓	✓	
<input type="checkbox"/> <a href="#">uatfor.ce2</a>	uatfor.ce2	-	-	-	-	✓	✓	✓	✓	✓	✓	✓
<input type="checkbox"/> <a href="#">uatfor.ce3</a>	uatfor.ce3	-	-	-	-	✓	✓	✓	✓	✓		
<input type="checkbox"/> <a href="#">uatfor.mca</a>	uatfor.mca	5	0	5	1		✓	✓	✓	✓		✓

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SwetsWise: report usage per publication - Microsoft Internet Explorer

File Edit View Favorites Extras ?

Zurück Vorwärts Abbrechen Aktualisieren Startseite Suchen Favoriten Verlauf E-Mail Drucken

Adresse Links

SwetsWise

online content articles publications publishers preferences my profile alerts favorites administration account users

report usage per publication

group: company

selection: company, department, employee

period:

from: 2002 year

to: 2002 year

or week:

from: 2002 year

to: 2002 year

publication:

(boolean searches)

format: HTML

generate report

Microsoft Excel - report[1]

File Edit View Insert Format Extras Data Window ?

Tahoma 10 F X U

G4 = 0

1	report content usage per publication									
2	publication name	subject	ISSN	publisher	total journal	journal TOC views	article abstract views	full text views	docdel / ppv purchases	year
3	AACN Clinical Issues - Advance	Medical sciences Medicine, Nur	1079-0713	LWW	7	3	0	4	0	
4	Acta Hydrochimica et Hydrobiol	Agriculture & related technolo	0323-4320	John Wiley & Sons Ltd	2	1	0	1	0	
5	Bioorganic Chemistry	Biochemistry, Physiology, Bioch	0045-2068	Academic Press Inc	2	1	0	1	0	
6	British Journal of Nutrition	Human physiology, Practice of	0007-1145	CABI Publishing	3	1	0	2	0	
7	Clinical and Laboratory Haemat	Diseases, Practice of Medicine	0141-9854	Blackwell Science Ltd	1	0	0	1	0	
8	Computer Zeitung	Computer Technology and App	0341-5406	Konradin Verlag	1	1	0	0	0	
9	Disease Management and Heal	Medical sciences Medicine, Me	1173-8790	Adis International	1	1	0	0	0	
10	Dysphagia	Medical sciences Medicine, Me	0179-051X	Springer Kundenservice	1	1	0	0	0	
11	European Chemical News	Chemistry, Chemistry & allied	0014-2875	Quadrant Subscription Se	1	1	0	0	1	
12	Europhysics Letters	Physics	0295-5075	EDP Sciences	2	1	0	1	0	
13	Genetica - Den Haag	Cellular Biology and Genetics, f	0016-6707	Kluwer Academic Publish	1	0	0	1	0	
14	International Journal of Cosmet	Chemical Engineering, Chemic	0142-5463	Blackwell Science Ltd	2	0	0	2	0	
15	International Journal of Pharm	Pharmacology, Pharmacology	0378-5173	Elsevier Science Ltd	2	1	0	1	0	
16	Journal of Cosmetic and Laser	Electrical Engineering, Surgery	1476-4172	Martin Dunitz Publishers	1	1	0	0	0	
17	Journal of Molecular Catalysis -	Chemistry, Chemistry & allied	1381-1169	Elsevier Science Ltd	2	0	1	1	0	
18	MOT - Autos Test Technik	Commerce, communication, tr	0027-1462	SCW Media Vertriebs Gr	1	1	0	0	0	
19	Mathematical and Computer Me	Computer Technology and App	0895-7177	Elsevier Science Ltd	2	1	0	1	0	
20	Nervenarzt	Diseases, Other Systems of Me	0028-2804	Springer Kundenservice	3	1	0	2	0	
21	Pain Medicine	Medical sciences Medicine, Me	1526-2375	Blackwell Science Ltd	3	1	0	2	0	
22	Regulatory Toxicology and Phar	Pharmacology, Pharmacology	0273-2300	Academic Press Inc	2	1	0	1	0	
23	Scandinavian Journal of Infectic	Diseases, Practice of Medicine	0036-5548	Taylor & Francis Ltd	1	0	0	1	0	
24	Scrip - World Pharmaceutical N	Pharmacology, Pharmacology	0143-7690	PJB Publications Ltd	2	2	0	0	0	
25	Starch - Starke	Chemistry, Chemistry & allied	0038-9056	John Wiley & Sons Ltd	2	2	0	0	0	
26	Thermochimica Acta	Chemistry, Chemistry & allied	0040-6031	Elsevier Science Ltd	2	1	0	1	0	
27	Zuckerindustrie	Food and Food Industries, Mar	0344-8657	Verlag Dr A Bartens	2	2	0	0	0	
28	Zuckerindustrie	Food and Food Industries, Mar	0344-8657	Verlag Dr A Bartens	4	4	0	0	0	
29	SwetsWise reporter									
30										

Fertig

Start Microsoft PowerPo... S

Bereit

Start Microsoft PowerPo... SwetsWise: report... Microsoft Excel ...

17:12

# Linking Partner / Database suppliers

- Links from more than 300 „Secondary databases“ direct to the full text within SwetsWise
  - ABC Clio
  - Axiom (IoPP)
  - CSA
  - Dialog OnDisc
  - Dialog/DataStar (online)
  - ISI
  - MDL (e.g. Beilstein)
  - NISC
  - ProQuest
  - SilverPlatter (SilverLinker) / now OVID
  - H.W. Wilson (via new Wilson Web Technology (not ERL))

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# Linking arrangements with third parties -

## Examples:

The refers to ProQuest full text availability.

Titles	
<input checked="" type="checkbox"/> AICHe Journal [H.W. Wilson - AST] 00011541	
<input type="checkbox"/> AIDS Care 09540121	
<input type="checkbox"/> AIDS Care [NLM - MEDLINE] 09540121	

**Resources**  
to apply resources.

*Note: These may be physical holdings(paper, microfilm, CD-ROM) or links to individual electronic resources*

**Electronic Resources - ProQuest Defined**  
Select administrative link below to edit settings, apply to all titles or remove from groups of titles

Administrative Link Label	This link will be applied to
<a href="#">SwetsnetNavigator</a>	Select titles you obtain from this provider
<a href="#">OCLC Worldcat</a>	Groups of titles as selected
<a href="#">SFX</a>	All ProQuest titles

**Electronic Resources - Customer Defined**  
Select administrator link below to edit settings, apply to all titles or remove from groups of titles

Administrator Label	This link will be applied to
<a href="#">Add new customer defined link</a>	Select to create a new URL for use on groups of titles
<a href="#">CONVERTED DEFAULT</a>	All ProQuest titles & Research Collections
<a href="#">Elsevier</a>	All ProQuest titles & Research Collections

Choose **Select Titles**.  
ProQuest will display  
Swets titles for you to  
choose from. Simply  
check the title box to add  
a link



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## ISI Web of Science

The *ISI Web of Science* provides seamless access to the [Science Citation Expanded](#), [Social Sciences Citation Index](#), and [Arts & Humanities Citation Index](#). It enables users to search current and retrospective multidisciplinary information from approximately 8,500 of the most prestigious, high impact research journals in the world. *ISI Web of Science* also provides a unique search method, cited reference searching. With it, users can navigate forward, backward, and through the literature, searching all disciplines and time spans to uncover all the information relevant to their research. Users can also navigate to electronic full-text journal articles.


### Key Advantages & Capabilities

- ▶ New in Version 5
  - ▶ Create and combine search sets
  - ▶ Search by advanced "command line" statements
  - ▶ Log the search history, save searches for later use
- ▶ New via the [ISI Web of Knowledge](#)
  - ▶ Cross-content searching
- ▶ Navigate backward in time using cited references to uncover the research that influenced an author's work

Axiom:Welcome - Microsoft Internet Explorer

File Edit View Favorites Tools Help


Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address  http://axiom.iop.org/ Go Links >>

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# IoP

# Axiom<sup>®</sup>



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**Site Key: DEMO**

**Site: Unregistered Site**  
Database Subscriptions at your site: -

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[ACCESSIBILITY](#)

[HOW TO SUBSCRIBE](#)

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[LOST YOUR PASSWORD](#)





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Your site is not subscribed to the Axiom Service. You can access a free demo of Axiom which will give you unlimited access to records added to the database in the first quarter of 1997. Alternatively, please [contact us](#) to request a free trial.

- Free Online Demo**  
You will need to [create a username and password](#) if you haven't used personalization before.  
[Lost your password?](#)
- Improved Accessibility**  
Can be used with assistive devices such as text-to-speech readers and text enlarging software. Compliant with the conformance level Double-A of the W3C Web Content Accessibility Guidelines 1.0.  

- Extra Privacy**  
Additional security using Secure Sockets Layer encryption.

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Done Internet

# Our consortia experiences

- Consortia and multi-site projects in many countries around the world
- Academic, government, corporate, medical
- Seeking agreements for:
  - Electronic journals
  - Databases
  - SwetsWise Online Content, SwetScan (Swets' TOC-Service)
  - ALPSP

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# Our consortia experiences

Swets has acted on behalf of:

- HealLink, Greece
- STIC, Taiwan
- Belgium
- BIBSAM, Sweden
- CALIS, China
- RBT Norway
- FineLib, Finland
- ANKOS Turkey
- KESLI, Korea
- Russian Academic Libs

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# Our consortia experiences

And with publishers, e.g.:

- Academic Press
- ACS
- Blackwell Science Science
- Blackwell Publishers
- H.W. Wilson
- Johns Hopkins Un. Press
- Kluwer
- IOPP
- Mary Ann Liebert
- MCB
- NRC Canada
- Oxford University Press
- SilverPlatter
- Springer
- etc.
- **NEW: ALPSP**

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# What is ALPSP?

([www.alpssp-collection.org](http://www.alpssp-collection.org))

- ALPSP: Association of Learned and Professional Society Publishers (not-for-profit publishers), founded in 1972
- ALPSP Secretary-General: Sally Morris
- 270 members in 27 countries
- Swets, Extenza and ALPSP build a unique partnership in innovative, cross-publisher venture in the world of consortia licensing of e-content

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# The Problem

- The 'big deal' is a good thing for large publishers – and for users
- BUT it's not possible for small publishers who lack critical mass
- Licensing small numbers of journals is costly – in time and money – for both sides
- High quality, reasonable priced (not-for-profit) journals tend to lose out

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# The Solution

- A combined (cross-publisher) package of journals, the ALPSP Learned Journals Collection (ALJC)
- Choose either the complete Collection or one (or more) of three subject-specific packages in the fields of:
  - 247 journals of 25 publishers
    - Full Collection
    - Medicine and Life Science Collection (85 titles)
    - Science and Technology Collection (57 titles)
    - Humanities and Social Science Collection (129 titles)
- License for 2004-2006

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# ALJC Pricing

- Relates to the value of the titles included in the collection or sub-collections
- Print + Electronic and Electronic-only options
  - E-access surcharge: 10% of the value of the package (print spend to be maintained)
- E-only
  - Content fee based on previous print spend
  - E-access surcharge: 6% of the value of the package
- Consortial discounts depending on participation
- Prices are based on a 3-year license agreement. Migration to E-only during the license agreement period can be arranged if required.

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# Benefits of the ALJC

- Simplicity: Organization
  - under a single umbrella contract
  - under a single pricing model
  - on a single delivery platform
  - a single order, license, invoice and point of contact
- Value for money: high quality electronic content for a small fee, either in the complete Collection or three subject-specific subsets
- Current content: no embargoes
- Back access from 1997 at no extra cost (if available)
- Instant access through SwetsWise Online Content upon signing license

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# Benefits of the ALJC

- Multi-year license agreement for easy planning and management of subscription budgets
- Quality content
- For single institutes, corporates or consortia
- Special consortia arrangements available

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# What do libraries win?

- A simple and affordable way to continue accessing priority, high quality content
- Large numbers of Society and Not for Profit publishers are members of ALPSP
- Extra content for a small fee
- Current content / no embargoes

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# Contact Details

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